

# The OnPar Report

"Technology Tips to Transform Your Business"

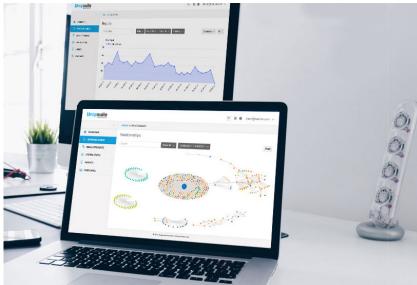
## Does Your Organization Need a Backup Solution for Office 365? Never lose data again with Dropsuite Office 365 Backup

Let's face it. Threats to company data have never been higher. The news highlights one data disaster after another. Businesses like yours need peace of mind knowing that their essential Office 365 data is safe.

#### But I Have Office 365: I'm Already Protected

There is a false impression that data created and stored in cloud ecosystems such as Office 365 doesn't need to be backed up beyond the native offerings. That simply isn't true.

Dropsuite through OnPar provides you peace of mind when it comes to your Office 365 data. Basic, out-of-the-box Office 365 backs up some data, but not all the data, and not for all time. That may come as a shock.



# Get all the facts about Office 365 backups in our free webinar on April 19th at 1:00 pm EST.

If you are concerned about the following, then this webinar is for you!

- Do I really need to backup my Office 365? If you're like most organizations, you're not really sure until disaster strikes and then, it's too late. Why take the risk? It's not a matter of if a data disaster will strike it's only a question of when. Protect the lifeblood of your business your data.
- Is Office 365 data lost often? Statistics show that 1 in 5 email accounts get hacked or lost. Are you willing to play Russian roulette with your business information? And 75% of all data loss is due to people deleting content, either accidentally or intentionally, according to a research report by IT Compliance Policy Group. This means your Office 365 data folders are not as safe as you might think.
- Why backup with OnPar? Nothing makes business-owners more concerned than the fear that their valuable email history of conversations, contracts, attachments or commitments has been inadvertently deleted or even maliciously destroyed by someone inside their business. OnPar takes data protection seriously. In fact, we're one of the leading and most respected managed service providers on the East Coast. We've been protecting customers for over 10 years and we've never experienced a data disaster yet thanks to tools like Dropsuite.

Register Now: <a href="https://www.onpartech.com/office-365-backup-solutions/">https://www.onpartech.com/office-365-backup-solutions/</a>

# OnPar Technologies Named One of 2018 Tech Elite Solution Providers by CRN®

Tech Elite 250 list recognizes IT solution providers with deep technical expertise and premier certifications

**Durham, NC March 26, 2018** – OnPar Technologies announced today that CRN®, a brand of The Channel Company, has named OnPar Technologies to its 2018 Tech Elite 250 list. This annual list honors an exclusive group of North American IT solution providers that have earned the highest number of advanced technical certifications from leading technology suppliers, scaled to their company size.

To compile the annual list, The Channel Company's research group and CRN editors work together to identify the most customer-beneficial technical certifications in the North American IT channel. Companies who have obtained these elite designations— which enable solution providers to deliver premium products, services and customer support—are then selected from a pool of online applicants.

OnPar Technologies is a cloud first, full service Microsoft partner dedicated to delivering transformative technology solutions to help businesses prosper in the digital age. All OnPar technicians are Microsoft certified and complete ongoing technology training to stay up-to-date on all the latest technological advancements within the industry.

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"Being named to CRN's Tech Elite 250 list is no small feat," said Bob Skelley, CEO of The Channel Company. "These companies have distinguished themselves with multiple, top-level IT certifications, specializations and partner program designations from the industry's most prestigious technology providers. Their pursuit of deep expertise and broader skill sets in a wide range of technologies and IT practices demonstrates an impressive commitment to elevating their businesses—and to providing the best possible customer experience."

"In this digital age, it is crucial that IT solution providers are keeping up with the latest trends in technology. As a managed IT service provider, we understand that our clients rely on us to be certified, well-informed, and always present them with the newest technology products and security information" said Jeremy McParlan, CEO of OnPar Technologies. "We are honored to be recognized as an "Elite" IT provider by The Channel Company."

Coverage of the Tech Elite 250 will be featured in the April issue of CRN, and online at www.crn.com/techelite250.

#### **About OnPar Technologies**

OnPar Technologies was named the Microsoft US SMB East Region Partner of the Year in 2017, and the US SMB Champions Club Southeast Partner of the Year in 2016- making them one of the top Microsoft partners on the East Coast. With various technology certifications, OnPar Technologies is a recognized expert at the forefront of Microsoft technology advancements and couples these powerful technologies to empower our customers and transform businesses.

#### **About the Channel Company**

The Channel Company enables breakthrough IT channel performance with our dominant media, engaging events, expert consulting and education, and innovative marketing services and platforms. As the channel catalyst, we connect and empower technology suppliers, solution providers and end users. Backed by more than 30 years of unequaled channel experience, we draw from our deep knowledge to envision innovative new solutions for ever-evolving challenges in the technology marketplace. www.thechannelco.com.

Learn More At: <a href="https://www.onpartech.com/resources/press-releases/">https://www.onpartech.com/resources/press-releases/</a>

#### Office 365 and Multi-factor Authentication



When it comes to protecting your accounts, multi-factor authentication (or two-step verification) should be standard across your organization. Multi-factor authentication is an easy-to-use, scalable, and reliable solution that provides a second method of authentication to protect your employees. Microsoft's Azure Multi-Factor Authentication gives you peace of mind when it comes to securing employees tablets, laptops, PC's, and smart phones when they are on-the-go, working remotely, or collaborating in the office.

#### **Azure Multi-Factor Authentication benefits:**

- Easy to Use Azure Multi-Factor Authentication is simple to set up and use. The extra protection that comes with Azure Multi-Factor Authentication allows users to manage their own devices. Best of all, in many instances it can be set up with just a few simple clicks.
- Scalable Azure Multi-Factor Authentication uses the power of the cloud and integrates with your on-premises AD and custom apps. This protection is even extended to your high-volume, mission-critical scenarios.
- Always Protected Azure Multi-Factor
   Authentication provides strong authentication using the highest industry standards.
- Reliable Microsoft guarantees 99.9% availability
  of Azure Multi-Factor Authentication. The service is
  considered unavailable when it is unable to receive
  or process verification requests for the two-step
  verification.

#### Multi-factor authentication in Office 365

Office 365 uses multi-factor authentication to help provide the extra security and is managed from the Office 365 admin center. Office 365 offers the following subset of Azure multi-factor authentication capabilities as a part of the subscription:

- The ability to enable and enforce multi-factor authentication for end users
- The use of a mobile app (online and one-time password [OTP]) as a second authentication factor
- The use of a phone call as a second authentication factor
- The use of a Short Message Service (SMS) message as a second authentication factor
- Application passwords for non-browser clients (for example, Microsoft Skype for Business)

#### **How Can You Start Using MFA?**

MFA is already included in most Office365 licenses. OnPar can easily activate this service per your request. We have simple how-to instructions for your end users that make implementation easy and painless. For more information, please email us at support@onpartech.com or if you are not a current customer, please reach out to us at sales@onpartech.com

### Worried About Your Company's Digital Credentials?



28,500. That's the average number of data records per company, including credentials, that are compromised during a data breach.

Our Dark Web ID Credential Monitoring Detects compromised credentials in real-time on the Dark Web and notifies you immediately when these critical assets are compromised, before they can be used for identity theft, data breaches, or other crime. Digital credentials such as usernames and passwords connect you and your employees to critical business applications, as well as online services. Unfortunately, criminals know this — and that's why digital credentials are among the most valuable assets found on the Dark Web.

Cybersecurity doesn't have to be too overwhelming, expensive or complicated. The first step to protecting your business is understanding your risk.

Sign Up For A Free Dark Web Scan At: <a href="https://www.onpartech.com/dark-web/">https://www.onpartech.com/dark-web/</a>

### Join The OnPar Cash Club and Win \$\$\$\$\$\$\$

It's Simple. Refer a business to OnPar. Receive \$200.

The cash club is OnPar's referral program. It's super simple to enter. All you need to do is:

- 1. Fill out our online referral form
- 2. OnPar then will reach out to your referral to schedule a consultation, at that point we will then send you a check for \$100 when we meet your referral
- 3. If your referral becomes our client, we send you another check for \$100

Welcome To The Cash Club! Get Started:

www.onpartech.com/refer-a-friend/

Note: referrals must have between 15-150 PC's and cannot be an active prospect

